



A Student's Guide To Studying Abroad *In 2020/2021*



**Achieve your dream career through the
best hospitality education worldwide.**

PAULINE NGUI & SONIA MUELLER

Introduction

Hello :)

Thank you for downloading this free guide.

We hope after we share with you crucial & important information, you'll be able to understand yourself better and set a clearer picture of your career goal. Not just any career goal, but a fulfilling career goal.

This guide solves **the biggest problem** that most students have:

What is following your passion vs. a career. Why can't you do both?



We give you the guidance needed to lead you to a successful international career and finding the path most suited for you.

In most cases, a lot of students we encounter are lost without any proper direction or guidance.

In the end, they usually end up following what their friend chooses, or what their parents decide for them. Resulting in dropping out or they're forced to finish their study and choose an unfulfilled career.

That is why we have produced this simple guide for you, where we reveal to you **the simple key ingredient** that we taught our students to ensure that they are aligned towards the right career they'll love.



Who Are We?



Hi, I'm Pauline. I have been counselling students for the last 18 years in the education industry and guiding students into the best-fit degree program. And I have grown long lasting relationships with students and their parents in this market over the years. I'm also an avid golfer and along with my friends in the golf fraternity, I have been working for many years with various charity organizations having helped run events to raise funds for the underprivileged and less fortunate.



Who Are We?



Hi there! My name is Sonia and I was born into a hospitality family and has grown up living and working internationally. I have a total of 8 years global working experiences in top hotel chains in USA, Switzerland, China and Singapore and recently 9 years within the education student recruitment industry based in Shanghai and Singapore. I am also a competitive sportswoman who has competed in volleyball and tennis at various levels, such as the Junior Malaysia National Tennis team (Kuala Lumpur Junior Champion).



We hope that this simple guide we are sharing, you'll have a clearer picture of what you want to be in life and land yourself in a successful career that you're passionate about.

To your success,
Pauline & Sonia



The Biggest Misperception – **What is Hospitality?**

Hospitality is only working in hotels and resorts. **FALSE.**

Finding your dream career

Do you dream of working for multinational corporations either Fortune 500 or top international companies?

This would mean the opportunity to be in the offices of companies such as **Luxury Brands** - Louis Vuitton, Tag Heuer, Hublot, Bvlgari;

Events & Sports - F1, Olympics, UEFA, FIFA;

Finance & Real Estate - UBS, Credit Suisse, Bloomberg;

Leisure & Entertainment - Disneyland, Concerts;

Tech & Startups - Tesla, Oracle, Apple, Dell;

Travel & Tourism - Airlines, Cruises, Corporate offices, Booking.com;

Hotels & Resorts - Four Seasons, Mandarin Oriental, Hyatt;

Restaurants & F&B - Master Chef, working with celebrity chefs & top restaurants around the World;

Digital Marketing, Communication, Public Relations and much more.

Just to name a few career path examples.



What do all these businesses have in common?

People and Customer Centric! which all focuses on Business Management. People are both taking care of your own employees and as well your guests/customers.

One word to sum this all up:

HOSPITALITY BUSINESS

What it means to be 'hospitable' is fairly universal and cross-cultural: being friendly, warm, welcoming, and helpful to others, especially strangers. That last bit is why hospitality covers each of these industry segments: it comes down to basic human interactions of being genuine, generous and sincere. Whether you're operating a hotel or a Fortune 500 company, cruise line or restaurant - each depends on the fundamentals of hospitality.



About Hospitality Business Education

In our programs you will learn every aspect of running a business and maybe it is your dream to become an Entrepreneur yourself, later to have your own enterprise. What the programs give to our students are teachings of **Important Transferable Skills** applicable to any industry.

We are university counselors with expertise on further studies (Bachelor Degree and Masters/MBA) overseas specializing in Business and Hospitality programs. We believe the best way to learn is by doing and our programs offer just that; Hands-on experience and Real-Life experiences & exploration.

Our programs are specialized DUAL Business programs - Bachelor of Business Administration with focus on Hospitality Management with many specializations from Luxury Brand to Digital Marketing to Human Resources to Finance & Real Estate to Events Management and even Interior Design.



The Best Part?

All our programs include **PAID INTERNSHIPS.**

As an alumni myself, working internships in Switzerland I was earning **USD\$2,200 per month.**

This is equivalent to about RM10,000 ringgit. And don't forget about the tips you could earn - ranging btw \$200-\$600 a month.

By the time you are graduating with your Degree, you would have a total of 1 year real-life working experiences already in your resume/CV. This will make you **Highly Employable** and sort-after by so many international companies.



Last but not least...

If you'll wake up feeling inspired and focused towards becoming your own manager and making your own decisions, we will be here waiting for you.

If you need help to further clarify your goals of exactly what you are searching for and finding the perfect career alignment with the education that will help you get there, we at Suisse Edu are ready to help.

Feel free to talk to us in our **FREE 1 to 1 consultation**. We offer unbiased advice to help you get clear on your career choice and the education that will get you there. We will also guide you on the scholarship opportunities that you can take advantage of to get you one step closer towards your dream career.



“Once you find your Passion, you don’t have to work a day in your life.”

You can reach out to us through emails or WhatsApp.
Or just call us! :)



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We look forward to talking with you soon.
Stay home and stay safe!