



# Summer Programs

Hospitality experience  
For students aged between 18-26 years old

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JUNE-JULY 2020

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# Learn. Network. Enjoy.



If you're considering a career in hospitality, there's no better way to get a taste for this exciting, global industry than a Summer Program at Les Roches.

You can travel to our main Swiss campus in Crans-Montana, in the heart of the stunning Swiss Alps. Or you could base your summer experience in one of Europe's foremost luxury destinations: Marbella in Spain.

## **CHOOSE HOSPITALITY: OPEN UP A WORLD OF POSSIBILITIES**

Les Roches' Summer Programs bring alive a diverse range of hospitality sectors, including travel, tourism, events, entertainment, conferences, and food & beverage.

You'll be introduced to the different elements that make up the modern hospitality industry; learn about specific roles and skill requirements; and start building your global network.

And if you're feeling truly adventurous you can enjoy the best of both worlds, with a two-week program in Bluche and Marbella!

These tailor-made summer sessions have one aim: for you to work hard, play hard and create incredible memories! You'll go behind the scenes at 5-Star hotels; enjoy amazing food and fine wines; try out adventure sports; see the sights; and discover how to make the most of your talents.

On top of this, you will:

- + Sharpen your self-presentation
- + Widen your perspectives through interacting with age-group peers from many different cultures
- + Obtain hands-on hospitality management experience, including rooms division, front office, kitchen or business management to name a few.
- + Find out more about undergraduate and postgraduate programs at Les Roches
- + Discover which careers in the hospitality industry are right for you

## YOUR SUMMER PROGRAM IN SWITZERLAND 28 JUNE - 5 JULY 2020 / 2 WEEKS: 28 JUNE-12 JULY 2020



### PROGRAM EXAMPLE

DAY 1	Arrivals & Check in   Discover Crans-Montana   Welcome Dinner
DAY 2	Marketing & Communication workshop   Team Building   Food & Wine pairing
DAY 3	Industry insights combining sports & luxury   Discover a local brewery
DAY 4	5* Hotel visits   Swiss Pralines Masterclass   Mixology Class
DAY 5	Becoming a Master Chef   Discovering Swiss vines & wines   Typically swiss dinner
DAY 6	A history of food & nutrition at the Alimentarium   Entrepreneurship & Innovation Workshop   Montreux Jazz Festival
DAY 7	Contemporary Culinary Concepts   Gala dinner
DAY 8	Departure or transfer to Spain for students of the joint program

The program above is an example. A confirmed timetable will be given to students prior to arrival.

## YOUR SUMMER PROGRAM IN SPAIN 1 WEEK: 28 JUNE-5 JULY 2020 / 2 WEEKS: 28 JUNE-12 JULY 2020



### PROGRAM EXAMPLE

DAY 1	Arrivals & Check in   Discover Puerto Banus (Beach and Shopping)   Welcome Dinner
DAY 2	Intro to Hospitality Management   Team Building : Discover Marbella by Segway   Cocktail Workshop
DAY 3	Food & Beverage Protocol   Hands on Hospitality   Technology applied to kitchen operations
DAY 4	International Business Protocol   Personal Branding Workshop   Sommelier with cheese pairing Workshop
DAY 5	Industry visit to 5* Hotel in Malaga   Walking tour of Malaga city   Tapas dinner
DAY 6	Finance for Hospitality   Industry Relations   Beach and paddle surf   Dinner on the beach
DAY 7	Be a guest at a Luxury Spa and Wellness Hotel Resort   Visit Puerto Banus by Boat   Gala Dinner
DAY 8	Departure for 1 week only students   Adventure day for 2 weeks students : canyoning

The program above is an example of one of the two weeks of the program. A confirmed timetable will be given to students prior to arrival.

## THE "BEST OF BOTH WORLDS" PACKAGE: 1 WEEK IN SWITZERLAND AND 1 WEEK IN SPAIN

2 WEEKS GLOBAL EXPERIENCE: 28 JUNE - 12 JULY 2020

Can't decide which amazing destination to choose for your Summer Program? Why not experience both! With our unique, twin-destination package you can start your summer in the Swiss Alps and finish on the

Mediterranean coast. In the process you'll discover two legendary tourism destinations with thriving hospitality industries.

## FEES AND PACKAGES

Cost per student (incl. taxes):

1 Week Switzerland	2 Weeks Switzerland	1 Week Spain	2 Weeks Spain	1 Week Switzerland, 1 Week Spain
CHF 2,790	CHF 5,530	EUR 1,990	EUR 3,210	CHF 5,530

Included in your package:

- + Teaching materials and practical uniforms
- + Accommodation – shared double room with en-suite bathroom (single rooms available for an additional fee upon request)
- + Full board (including meals during excursions)
- + One-way flight Geneva-Malaga (for combined option in Switzerland and Spain)
- + Activities & extras (excursions, field trips, indoor & outdoor activities, program certificate, farewell dinner)
- + Minibus transportation : From Geneva/Malaga Airport to Crans-Montana/Marbella Campus and return, from Malaga train station to Marbella campus and return, all planned excursions

### EXCLUSIVE SUMMER PROGRAM OFFER:

We hope you'll enjoy your Summer Program so much that you decide to join Les Roches for your Bachelor/Master/Postgraduate Degree. If you enroll and are accepted, we will deduct the Summer Program cost from your tuition fees\*. This offer is not valid with any other scholarship package.

\*Valid for three years from the start of your Summer Program

## Admission requirements

- + Aged between 18-26 years old
- + Valid health insurance
- + Valid passport

### English language qualifications

If English is not your first language, or if you have not spent the last three years studying in a school where English is the primary language of instruction, please enclose a copy of one of the following:

- + International English Language Test (IELTS): 4.5
- + First Cambridge Exam (FCE): Grade C
- + Test of English as a Foreign Language (TOEFL): 50 (internet-based), 450 (paper-based)
- + A letter of recommendation from a high school teacher or your Les Roches representative

### TERMS & CONDITIONS:

Payment of the full fees must be made 15 days after receipt of invoice. Cancellation Policy: In case of cancellation, we will refund the total amount of the program if the cancellation is made prior to 31st May 2020 in writing to the Admissions Department. 50% of the full amount will be refunded if cancellation occurs up to 15 days before the start of the program. No refund will apply if the cancellation occurs after this date.

# Summer at Les Roches

## The Future is in your hands

### HOW TO APPLY: STEP BY STEP

From application to arrival on campus



VISIT [LESROCHES.EDU/PROGRAMS/SUMMER18](http://LESROCHES.EDU/PROGRAMS/SUMMER18)